TRA's Brand Trust Report - 1000 Most Trusted Brands

TRA (formerly Trust Research Advisory), a part of the Comniscient Group, is a Brand Intelligence and Data Insights Company dedicated to understand and analyze stakeholder behavior through 2 globally acclaimed, proprietary matrices of Brand Trust and Brand Attractiveness. Over a decade of research has helped us decipher the numerous characteristics that constitute the foundations of a brand. TRA conducts a primary research with consumers and stakeholders to assist brands with their business decisions based on our insights on Consumer Behavior. TRA is also the publisher of 'The Brand Trust Report' and of 'India's Most Attractive Brands'.

Ranked among the all India listings of 1000 Most Trusted Brands – The Brand Trust Report, India Study 2019.