



Best Social Media Brand - SAMMIE 2019

SAMMIE Best Social Media Brands Awards and Summit is the culmination of an intense battle between some of the finest Brands on Social Media.

Godrej Appliances won the “Best Social Media Brand” in the Consumer Electronics (Consumer Durables) category at SAMMIE 2019, due to garnering the maximum share of online mentions consistently in the past three years in the appliances industry.