

National Energy Conservation Award for ACs, Refrigerators and Manufacturing Plants by Bureau of Energy Efficiency- Govt. of India (2015)

Godrej Appliances conferred with the prestigious National Energy Conservation Award 2015



Godrej Appliances wins the award for the 7th year
Wins awards in 4 categories

In line with its commitment toward the environment, Godrej Appliances has been relentlessly focusing its Research and Development initiatives towards designing products which encompass high energy efficiency as one of its core design features. Recently Godrej Appliances received 4 awards in **the 1st and 2nd position** at the **National Energy Conservation Awards (NECA) 2015** by **Bureau of Energy Efficiency (BEE)**. Godrej Appliances was awarded the first position in the '**Consumer Goods Energy Efficient Manufacturing**' category, for its Shirwal manufacturing unit; while three second position awards were received for **Energy Efficiency in Refrigerators, Energy Efficiency in Air Conditioners** and **Consumer Goods Energy Efficient Manufacturing** for its Mohali manufacturing unit.

Commenting on the occasion, **Mr. Kamal Nandi, Business Head & Executive Vice President, Godrej Appliances**, said, "We are both honored and humbled to receive these four awards. It is a huge recognition for our efforts towards creating products that are highly energy efficient and environment-friendly. As an

organization, we have been actively **involved with the Energy Efficiency movement right from its inception**. We are also one of the first organizations to have registered with BEE even during the voluntary phase. These awards encourage us to strive further towards designing products that fulfill our responsibility towards the environment and are innovative and delightful for our consumers”

Added Mr. Hussain Shariyarr, Manufacturing Head and Senior Vice President, Godrej Appliances "Being awarded for being the most energy efficient manufacturing units within the industry adds another feather in our cap, post the Platinum rating. Our constant pursuit to reduce energy consumption year on year and our innovative approaches to conserve energy has yielded great benefits to the organization and the society on the whole"

Godrej Appliances as a brand has been leading the Green technology revolution in the Appliance industry and has been consistently recognized for its efforts towards green manufacturing. The company has moved from strength to strength when it comes to Green technology and has set a number of benchmarks for the industry including the launch of the **first green refrigerator in India** (2002), the **first inverter AC** in India (2005), the **first 5 star range of DC refrigerators** (2008), **first green AC in the world** (2012), the **first refrigerator with 6 Star Performance**(2012) and **India's first ACs with 7-star performance**. In recognition of its efforts towards green manufacturing, both the manufacturing units of Godrej Appliances - in Shirwal and Mohali have been awarded the coveted **Platinum Green Co certification by CII** and became the first manufacturing units in the country to be so honored.

The award is one-of-a-kind with focus on Standard & Labeling scheme and is currently invoked for 16 equipments/appliances which are Room Air Conditioner, Tube lights, Refrigerators, Distribution Transformers, Induction Motors, Electric Storage Water Heaters, Ceiling Fans, Color TVs, Agricultural Pump Sets, LPG Stoves, Ballast, Washing Machine and Laptops.

The National Energy Conservation Award was launched by the Hon'ble Minister of Power in May, 2006. It has been continuing for about seven years now and has

produced significant results in national energy savings. For other equipments, the scheme is presently under the voluntary stage. A maximum of three awards i.e. 1st Prize, 2nd Prize & Certificate of Merit are given for Air Conditioners, Refrigerators & TFLs.