

National Energy Conservation Award for Refrigerators, Bureau of Energy Efficiency-Govt. of India (2017)

Godrej Appliances conferred with the prestigious
National Energy Conservation Award 2017

In line with its commitment toward the environment, Godrej Appliances has been relentlessly focusing its Research and Development initiatives towards designing products. Recently, Godrej Appliances was awarded the prestigious 'National Energy Conservation Award' for its RD Edge Pro 190 PDS 5.2 model, conferred in an illustrious ceremony held in New Delhi in December 2017.

Godrej Appliances has continually worked towards giving environment friendly energy efficient appliances to its consumers and towards this end, our Edge Pro inverter range is the most energy efficient single door direct cool range in the country today, giving the consumers a saving of Rs 9300 more than a 3 star refrigerator over a period of 10 years.

Mr. Kamal Nandi, Business Head & Executive Vice President, Godrej Appliances said, "We are delighted to receive this award. The Edge Pro range has helped us to strengthen our position in the single door refrigerator segment which forms 80% of the refrigerators sold in the country. The range is well accepted by the trade and consumers alike bearing testimony to its insightful design and high performance. This recognition from a government body like BEE, spurs us to keep up our relentless pursuit of upping efficiency levels in our appliances – be it refrigerators or air conditioners. We have been setting efficiency benchmarks in our cooling appliances year on year and are committed to doing this in future as well, in line with our philosophy of developing sustainable appliances for a brighter future."

Godrej Appliances as a brand has been leading the Green technology revolution in the Appliance industry and has been consistently recognized for its efforts towards green manufacturing. The company has moved from strength to strength when it comes to Green technology and has set a number of benchmarks for the industry including the launch of the first green refrigerator in India (2002), the first inverter AC in India (2005), the first 5 star range of DC refrigerators (2008), first green AC in the world (2012), the first refrigerator with 6 Star Performance (2012), India's first ACs with 7-star performance and the most energy efficient inverter AC- Godrej NXW (2016).

In recognition of its efforts towards green manufacturing, both the manufacturing units of Godrej Appliances - in Shirwal and Mohali have been awarded the coveted Platinum Green Co certification by CII and became the first manufacturing units in the country to be so honored. The award is one-of-a-kind with focus on Standard & Labeling scheme and is currently invoked for 16 equipments/appliances which are Room Air Conditioner, Tube lights, Refrigerators, Distribution Transformers, Induction Motors, Electric Storage Water Heaters, Ceiling Fans, Color TVs, Agricultural Pump Sets, LPG Stoves, Ballast, Washing Machine and Laptops. The National Energy Conservation Award was launched by the Hon'ble Minister of Power in May, 2006. It has been continuing for nine years now and has produced significant results in national energy savings.